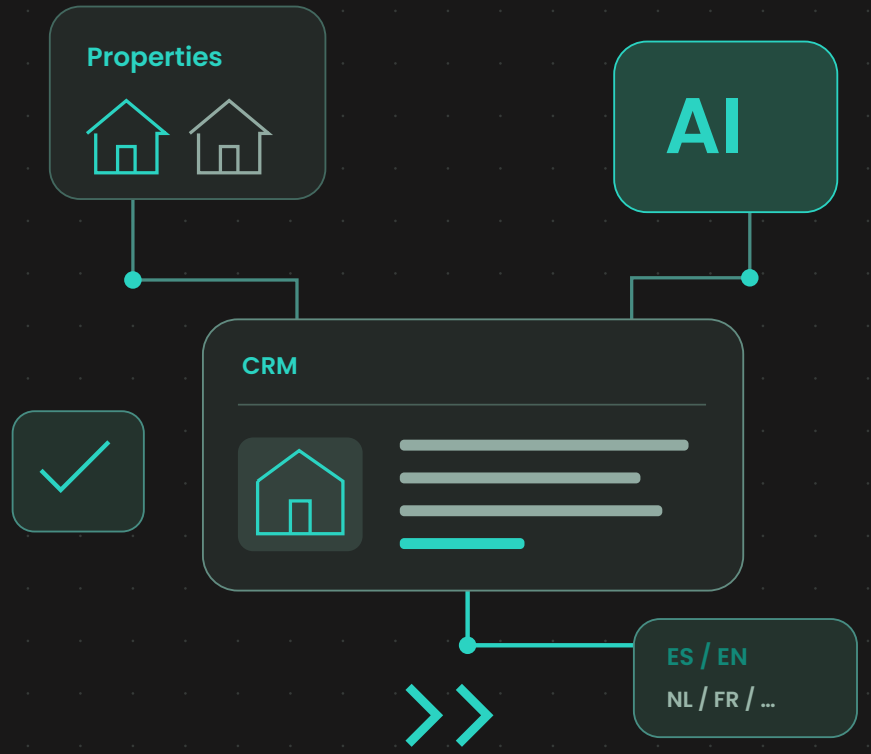
mediaelx digital agency

ARTIFICIAL INTELLIGENCE FOR REAL ESTATE

A completely new CRM.

AI for your daily work.

Artificial intelligence for real estate, at the centre of your agency's daily work.



01 / ARTIFICIAL INTELLIGENCE IN YOUR XML FEEDS

XML + AI

AI Artificial intelligence for real estate

Unique descriptions. More visibility.

AI creates descriptions that differ from your partners' texts to improve your visibility in AI search and search engines.

Every language. Less time translating.

Save time with AI translation. Each property page will have complete content in every language on your website, with no empty sections.

More information. No extra work.

You no longer depend on the Kyero format. AI adds more information to your imported properties, without any extra work from you.

MORE CONTROL OVER YOUR XML

You stay in control

- Change reference prefixes.
- Import all properties or one at a time, in the background, without affecting your website or CRM.
- Add your own photos and keep them.
- Edit one property description without changing the whole XML feed.
- Check for duplicate properties.
- Replace words or agency names in descriptions.

AI CONTENT CREATION / AI ON YOUR WEBSITE

Artificial intelligence on your website

02 / CONTENT

AI content creation

01
Properties

02
Blog

03
Areas

04
Quicklinks

05
SEO

06
Email templates

03 / WEBSITE

AI on your website

- An AI agent that saves visitors' contact details in the CRM.
- Manage conversations between website visitors and the AI agent.
- AI property search, with a voice search option.

CONTACT / CONVERSATION / SEARCH

AI ASSISTANT / WEBSITE AGENT AND SEARCH

AI for your team and your clients

04 / ASSISTANT

AI assistant in your CRM

- Ask in your own words. Find information about clients, properties and sellers without searching through records and lists.
- Get the information you need. Ask the agent to check your database as you prepare a call, a viewing or a follow-up.
- Less searching, more time for clients. Get answers during your daily work and spend more time on sales and client relationships.
- An assistant inside your CRM. Work with your data in the same place where you manage your agency.

05 / WEBSITE AGENT AND SEARCH

AI website agent and AI property search

- Turn interest into contacts. The agent saves visitors' details in the CRM so your team can take the next step.
- Make it easier to find the right home. AI search and voice search help clients explain what they need and explore your properties.

06 / PROPERTY PORTAL EXPORT

Better listings. Less time.

New export tool for Idealista / Fotocasa

Better quality. More visibility.

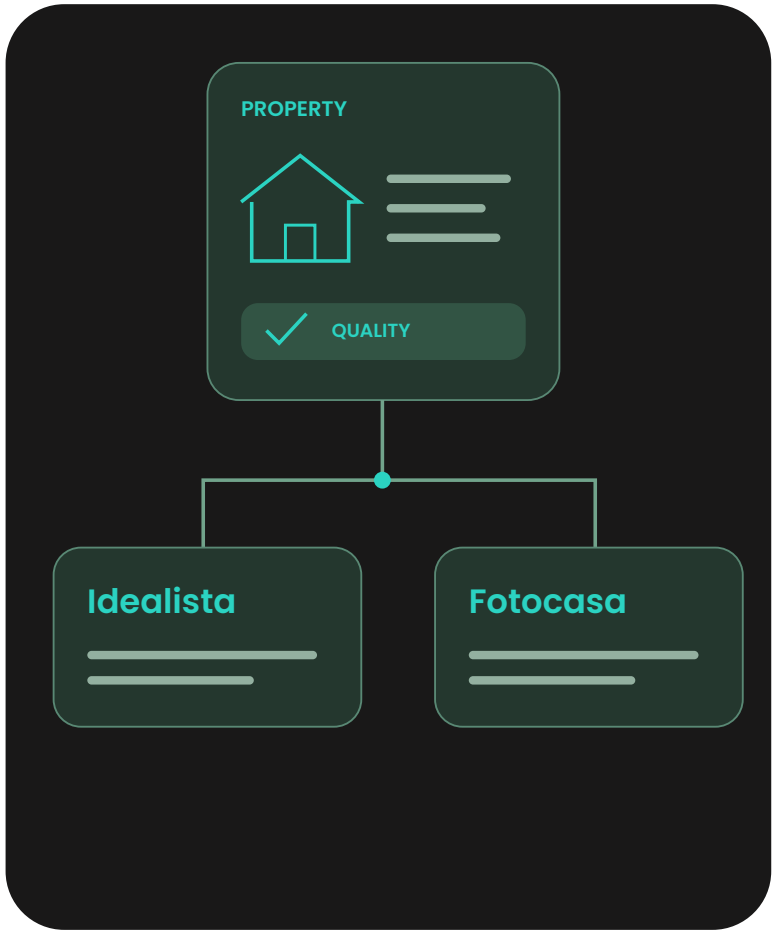
Quality checks help you publish more complete, better-presented listings, with a better chance of standing out on property portals.

Publish with less effort.

Automatic selection of property information makes exporting faster and reduces the time you spend preparing each listing.

Choose which location to show.

Set location visibility separately for each property.



USER ROLES AND PERMISSIONS / PIPELINE

Team access and lead tracking

07 / PERMISSIONS

User roles and permissions

- Create your own user roles and choose the permissions for each one.
- Sales agents can request temporary access to a property's private data.
- Sales agents can request permission to edit or delete information.

08 / PIPELINE

Pipeline

Track your leads visually.



CRM LANGUAGES / CALENDAR

Languages and calendar

09 / LANGUAGES

CRM languages

07

available languages

ES	Spanish	EN	English
NL	Dutch	FR	French
DE	German	PL	Polish
HU	Hungarian		

10 / CALENDAR

Calendar

01 **Recurring events**

02 **Shared appointments**

Assign an appointment to more than one user.

03 **Email notifications**

For users and clients.

MORE IMPROVEMENTS / 1 OF 2

More improvements

11 / PROPERTIES

Properties and images

- More property details, including distances.
- New image tools: public or private images, cropping and rotation.
- More information about interested buyers in the property record.
- Easier-to-use lists, with selection tools so you do not need to open each property record.
- Property status indicators, such as missing documents.
- Preview a property record in the CRM before editing it.

11 / CLIENTS

Buyers and sellers

- Checklists for sellers and buyers.
- Advanced filters for properties, buyers and sellers.
- Save multiple property requirements for each client.
- Buyer records: previews, more fields, welcome and birthday emails.
- New tools for managing notes.
- Multiple buyers and sellers.

MORE IMPROVEMENTS / 2 OF 2

More improvements

11 / COMMUNICATION

Emails and templates

01 Choose how often automatic newsletters are sent.

02 New property email templates with areas, blog content and projects.

03 Manage all CRM email templates: birthday, welcome, weekly emails and more.

04 New feedback on properties emailed to clients.

11 / WEB

Translations

New tools for managing website translations and editing text.

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Features and improvements